



**verbraucherzentrale**

*Bundesverband*

# TRADE 4 ALL – THE CONSUMER'S PERSPECTIVE

Lunch-Time Debate  
25 May 2016 in Brussels

In October 2015, the European Commission put forward a new trade and investment strategy – “Trade 4 All”. It aims at guiding the European Union’s trade policy in the years to come both with respect to the procedures of negotiation and the scope of trade agreements to be negotiated.

On 25 May 2016, the Federation of German Consumer Organisations – Verbraucherzentrale Bundesverband (vzbv) reflects on the proposed EU trade strategy from a consumer perspective. Is the promise of lower prices and more consumer choice the only advantage consumers might gain from modern trade agreements? What other issues should be negotiated to the benefit of consumers? Further questions of interest to the debate are the position of consumer organisations to enforce trade agreements and the overall scope these agreements should have in order to benefit consumer interests.

The lunch-time debate assembles both proponents and critics of the current EU trade policy and brings together a critical and a moderate perspective one-on-one in order to come to a deeper and controversial reflection of the questions at stake for consumer interests.



# Programme

## **11:30 Welcoming and introduction**

**Klaus Müller**, Verbraucherzentrale  
Bundesverband (vzbv)

## **11:45 What trade architecture to advance consumer interests?**

**Ferdi De Ville**, Gent University

**Peter H. Chase**, German Marshall Fund of the  
United States

## **12:15 Monitoring and enforcing trade agreements – what role to consumer and civil society organisations?**

**Monique Goyens**, BEUC – The European Consumer  
Organisation

**Lutz Güllner**, European Commission,  
Directorate-General Trade

## **12:45 How can consumer benefit from comprehensive trade agreements?**

**Klaus Müller**, vzbv

**Daniel Caspary**, MEP, Group of the European  
People's Party (EPP)

## **13:15 Final statements**

## **13:30 End and Snacks**

**Moderation:** **Poppy Bullock**, Journalist



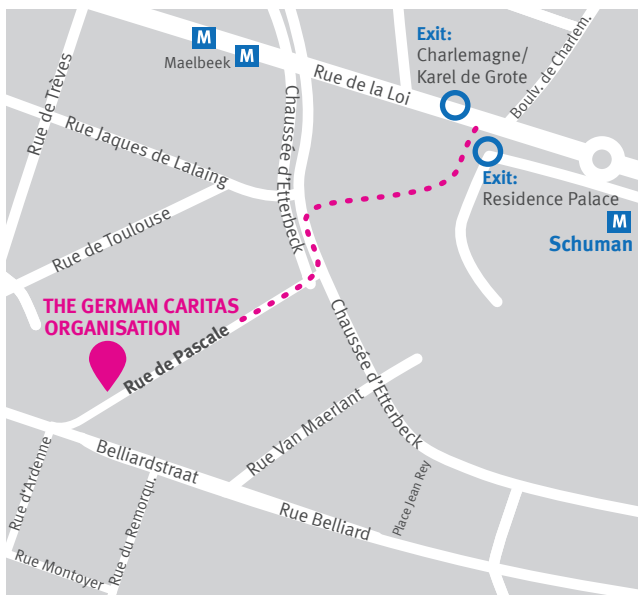
## How to get there

**By metro:** The nearest metro station is Schuman.

Toward exit Charlemagne/Karel de Grote, exit No. 4  
Residence Palace (7 minute walk)

**By train:** The main stations Brussels Midi, Brussels Central and Brussels Nord are connected to Brussels Luxembourg (5 minute walk).

**By bus:** Busses 12 and 21 from Brussels Airport to Place de Luxembourg.



### REGISTRATION

Please confirm your participation before 17 May 2016  
by sending an email to [ttip@vzbv.de](mailto:ttip@vzbv.de)

### Eventlocation

**The German Caritas Organisation**

4-6, Rue de Pascale

1040 Brussels

## Contact

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