BUILDING A DIGITAL WORLD CONSUMERS CAN TRUST

Ten proposals for the G20 to empower and protect consumers in the digital age

- 1. Equal rights offline and online
- 2. Digital providers held to account
- 3. Everyone has access to affordable and good quality internet
- 4. Key information about products and services is quickly understood
- 5. Clear and fair terms of use
- 6. Digital education and awareness
- 7. Protection against fraud and abuse
- 8. Control over personal data and privacy
- 9. Effective redress
- 10. Competitive markets and meaningful choices



