

Mitteilung für die Presse

Berlin, 3 March 2017

Press Invitation

First G20 Consumer Summit

Global consumer protection in the digital world

Dear Sir/Madam,

Germany currently holds the presidency of the group of the 20 most important industrial and threshold countries (G20). At the initiative of the Federal Ministry of Justice and Consumer Protection (*Bundesministerium der Justiz und für Verbraucherschutz*, BMJV), an international Consumer Summit – the first ever in the history of the G20 – will be held on 15 March 2017, to coincide with this year's World Consumer Rights Day. The event will focus on the rights and interests of consumers in the global digital economy.

An international study carried out by the Federation of German Consumer Associations (*Verbraucherzentrale Bundesverband*, vzbv), which will be presented for the first time at the Consumer Summit, has examined consumer confidence in the internet and other digital services. It aims to provide answers to the question of what consumers worldwide expect from our politicians in order to feel secure in the digital world.

Representatives from national and international institutions as well as people representing consumer organisations, the business sector and academia will present their approaches and solutions to the challenges of the digital era. At the Consumer Summit press conference, the consumer movement will provide the German G20 Presidency with concrete recommendations for the protection of consumers in the digital world.

The press conference will be held on

15 March 2017, between 12:30 a.m. and 1:00 p.m., at

Steigenberger Hotel (Salon 9 + 10, first floor), Los-Angeles-Platz 1, 10789 Berlin

Participants:

- Gerd Billen, State Secretary at the Federal Ministry of Justice and Consumer Protection
- Amanda Long, Director General of Consumers International (CI)
- Klaus Müller, Executive Director of the Federation of German Consumer Associations

The G20 Consumer Summit is being organised by the Federal Ministry of Justice and Consumer Protection, the Federation of German Consumer Associations, and Consumers International, the umbrella organisation of consumer protection associations worldwide.

Further information on the summit program can be found at <http://www.bmjb.de/G20ConsumerSummit>.

We would appreciate your interest and participation – please register by phone at 030 18580-9090 or by e-mail at presse@bmjb.bund.de.