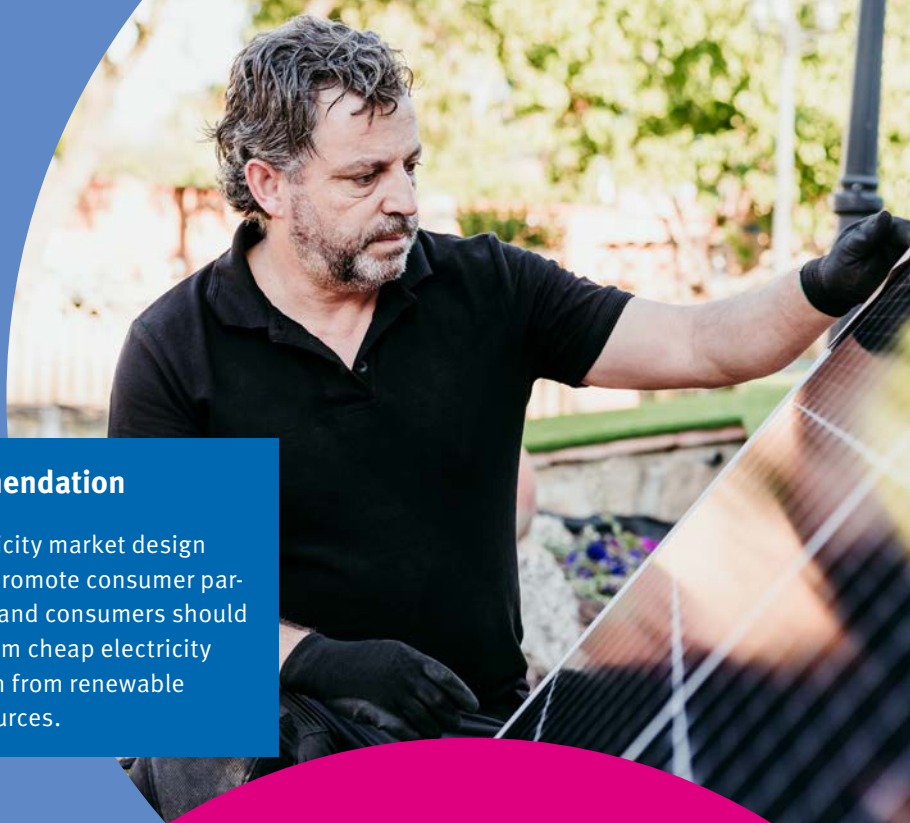




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CONSUMER POLICY RECOMMENDATIONS

to the European legislator 2024 to 2029



Recommendation

The electricity market design needs to promote consumer participation and consumers should benefit from cheap electricity generation from renewable energy sources.

CREATE A CONSUMER-FRIENDLY ELECTRICITY MARKET

BAN PROFILING FOR ADVERTISING PURPOSES



Recommendation

The European legislator should ban profiling for advertising purposes because it jeopardises the protection of personal data and privacy, enables manipulation and tampering and promotes discrimination.

PROTECT BANK ACCOUNTS AGAINST FRAUD



Recommendation

Consumers should not suffer financial damages due to fraud and attacks against payment accounts.

INTRODUCE EU-WIDE MANDATORY NUTRI-SCORE LABEL ON FOOD



Recommendation

To make the healthy option the easy option, consumers must be able to recognise healthier foods at a glance.

Recommendation

Social claims such as ‘free from child labour’, ‘fair living wages’ or ‘fair trade’ must be subject to binding regulation.



**REGULATE SOCIAL
CLAIMS IN
ADVERTISING**



Recommendation

Electric cars need to be efficient to prevent the transport sector from becoming an electricity guzzler and to reduce costs for consumers.

**INTRODUCE EFFICIENCY
REQUIREMENTS FOR
E-CARS**

EDITORIAL INFORMATION

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